K-Sport World Srl
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Pesaro, 27/10/2026,

Official Rules - K-FANS Global Talent Race 2027

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Title I - General provisions

Art. 1 - Promoter

1.1 The competition is promoted by K-sport World S.r.l., with registered office at Via Annibale Mengoli 23, 61122 Pesaro (PU), VAT number 02758950410, registered in the REA of the Pesaro and Urbino Chamber of Commerce under no. PS-276498, certified email k-sportworld@legalmail.it.

Art. 2 - Definitions

For the purposes of these Rules, the following definitions apply:

- **App:** the K-FANS mobile application, available on iOS and Android, through which the Competition takes place.
- **GPS Vest:** the K-FANS wearable device included in the Kit, equipped with a GPS sensor, required to record performance.
- **Kit:** the "Zlatan Edition", consisting of a GPS Vest, box and annual App subscription.
- **Competition:** K-FANS Global Talent Race 2027, comprising the Europe Race and the USA Race.
- **Race:** each of the two separate territorial competitions, with separate rankings and prizes.

- **Challenge:** a sporting task offered in the App, with rules, measured metric and score specified in advance.
- **Coins:** scoring units awarded exclusively on the basis of performance recorded in Challenges. Coins have no monetary value and cannot be purchased, transferred or converted.
- **Participant:** an individual validly registered for a Race.
- **Parent:** the parent or legal guardian exercising parental responsibility for a Participant who is a minor.

- **Finalist:** a Participant admitted to the Final Event pursuant to Art. 11.
- **Final Event:** the award ceremony and meeting with clubs, agents, scouts and journalists, in New York for the USA Race and in Milan for the Europe Race.

Art. 3 - Purpose and nature of the Competition

3.1 The Competition is a sporting skills contest. Ranking depends solely on the Participant's physical and technical performance, objectively measured by the GPS Vest and the App.

3.2 No element of the Competition is left to chance. There are no draws, random rewards or advantages obtainable through purchases.

3.3 The Competition aims to identify young football talents and put them in contact with the professional world. The Promoter does not guarantee Participants trials, contracts, player registrations or other professional opportunities.

Title II - Participation

Art. 4 - Duration

4.1 The Competition comprises the following stages (times refer to CET/CEST, unless otherwise specified):

Stage	Period
Purchase of the Kit with participation entitlement	20 October 2026 - 30 November 2026, 23:59
Race registration through purchase of the Zlatan Edition kit	20 October 2026 - 30 November 2026, 23:59
Running of the Races	Europe Race and USA Race: six months each. Start and end dates to be determined.
Verification of rankings and identification of Finalists	at least 15 days before each Final Event
USA Race Final Event	New York, September 2027; exact date and venue to be determined.
Europe Race Final Event	Milan, June 2027; exact date and venue to be determined.

4.2 The Competition ends when the last Final Event takes place.

Art. 5 - Territorial scope

5.1 Europe Race: open to residents of EU countries

5.2 USA Race: open to residents (a) of the 50 United States and the District of Columbia, except residents of Colorado, Maryland, Nebraska, North Dakota, New Jersey and Tennessee; (b) of Latin American countries. The USA Race is void where prohibited or restricted by law.

5.3 Residence is as declared upon registration and verified pursuant to Art. 10. A change of residence during the Race does not allow a transfer to the other Race.

Art. 6 - Participation requirements

6.1 Individuals may participate if, on the registration date, they:

1. own a Kit purchased by 30 November 2026, with the price paid in full;
2. have activated the App subscription associated with the Kit;
3. are at least 12 years old;
4. if minors, have obtained their Parent's consent pursuant to Art. 15;
5. reside in one of the territories specified in Art. 5.

6.2 Each Kit entitles its holder to one registration only. Each person may register only once and for one Race only. The Kit holder and the Participant may be different people (e.g. a Kit purchased by a Parent for their child).

Art. 7 - Registration procedure

7.1 The Participant must:

1. link the GPS Vest to their profile;
2. enter true and complete information: first name, surname, date of birth, country and state of residence, email;
3. choose a public nickname that is not offensive and does not refer to third parties;
4. accept these Rules and read the Privacy Notice.

Title III - Conduct of the Competition

Art. 8 - Challenges and Coins

8.1 During the Race, the Promoter publishes Challenges in the App. Before it begins, each Challenge specifies: the task to be performed, the measured metric (e.g. maximum speed, distance covered, number of sprints, accelerations, "Zlatan Compare" comparison), its validity period and the Coins that may be awarded under Annex A.

8.2 Coins are earned only by completing a Challenge while wearing an active GPS Vest, linked to the Participant's profile, with the App running.

8.3 The following do not entitle users to Coins: purchases of any kind, invitations to other users, social media shares, daily logins or other non-sporting activities.

8.4 Challenges are identical for all Participants in the same Race. The Promoter may not change Coins already awarded except pursuant to Art. 10.

8.5 Each Participant may complete each Challenge up to the maximum number of times specified in that Challenge. The best result achieved in each Challenge counts towards the ranking.

Art. 9 - Rankings

9.1 The provisional ranking for each Race is published in the App during the week.

9.2 In the event of equal Coins, priority is given, in order, to: (a) the greatest number of Challenges completed; (b) the best result in a single Challenge specified in Annex A;

9.3 The final ranking is the one resulting after the checks under Art. 10 and is published in the App at least 15 days before the relevant Final Event.

Art. 10 - Checks and prohibited conduct

10.1 The Promoter verifies the validity of performance through automated checks (GPS track consistency, plausibility of speeds and accelerations, use of multiple devices or profiles) and manual checks.

10.2 In particular, the following are prohibited:

1. altering or simulating GPS location or Vest data;
2. having another person wear the GPS Vest;
3. completing Challenges with the aid of vehicles, animals or other means;
4. tampering with the App or using unauthorised software;
5. creating or using multiple profiles;
6. providing false personal data.

10.3 The Promoter may ask the Participant to demonstrate their performance through a live or video verification test within 7 days. Refusal or failure to respond constitutes forfeiture of the Coins being verified.

10.4 If a violation is established, the Promoter, through a reasoned decision communicated to the Participant, cancels the irregular Coins or excludes the Participant from the Competition. Exclusion does not affect the Kit purchase contract or the App subscription.

10.5 The Participant may challenge the decision within 5 days by writing to help@k-fans.com. The Promoter replies within 10 days.

10.6 The Promoter is not liable for malfunctions of third-party devices, networks or services not attributable to its fault. If a general App malfunction prevents performance recording for over 24 hours, the affected Challenges are extended for an equivalent period.

Title IV - Finalists and prizes

Art. 11 - Identification of Finalists

11.1 For each Race, the top 25 Participants in the final ranking are admitted to the Final Event.

11.2 For each Race, 5 reserves are identified, starting from 26th place in the final ranking.

Art. 12 - Notification and acceptance

12.1 Finalists are notified through an App notification and email at least 15 days before the relevant Final Event.

12.2 Within 10 days of notification, the Finalist (or their Parent, if a minor) must:

1. confirm participation in the Final Event;
2. send a copy of a valid identity document and, if necessary for travel, their passport and travel authorisations;
3. sign the finalists' release form;
4. for Finalists resident in the United States, complete the required tax documentation.

12.3 Failing this, or if the Finalist does not meet the requirements, the first reserve from the same Race takes their place. The Promoter is not liable for communications not received due to incorrect information provided by the Participant.

Art. 13 - Prizes

13.1 For each Race, prizes are awarded exclusively to the top 3 in the final ranking:

Prize	Recipients
K-FANS Global Talent Race Trophy	1st, 2nd and 3rd place in each Race

13.2 The Promoter offers the 25 Finalists in each Race participation in the Final Event, including a return economy-class flight from the city near their residence, 2 hotel nights and participation in the event; for Finalists who are minors, the same hospitality is extended to one accompanying adult. During the Final Event, Finalists meet clubs, agents, scouts and journalists. Participation in the Final Event does not constitute a prize.

13.3 Prizes are personal, non-transferable and cannot be converted into cash.

13.4 The Promoter does not cover: personal expenses, hotel extras, individual travel insurance except as provided in Art. 16, travel documents and visas.

13.5 Finalists unable to travel on the scheduled dates forfeit the hospitality under Art. 13.2, without entitlement to alternative compensation.

Art. 14 - Final Events

14.1 Final Events: Milan, June 2027, for the Europe Race; New York, September 2027, for the USA Race. Exact dates and venues to be determined.

14.2 The Promoter invites clubs, agents, scouts and journalists to the Final Event. It guarantees neither the presence of specific parties nor the outcome of the meetings.

14.3 The promoter undertakes to provide participants with all the information necessary for the success of the event as specified in this document

14.4 If the Final Event cannot take place due to force majeure, the Promoter postpones it or replaces it with an equivalent event, including at another venue, giving Finalists at least 30 days' notice where possible.

Title V - Safeguards

Art. 15 - Participants who are minors

15.1 A minor may register only after the Parent has: (a) verified their identity using one of the methods specified in the App; (b) accepted these Rules; (c) consented to the processing of the minor's data. The Parent declares that they also act with the consent of the other parent, where necessary.

15.2 The Parent is responsible for supervising the minor during Challenges.

15.3 In the public ranking, the minor is identified only by nickname. Photos and videos of the minor are published only with the Parent's specific consent.

15.4 The App does not allow private communications between the minor and adults other than the Promoter. Any contact by clubs, agents or scouts with a Participant who is a minor takes place only through the Parent.

15.5 At the Final Event, the minor is always accompanied by the Parent or an adult authorised in writing by the Parent. The Promoter ensures the presence of staff dedicated to safeguarding minors; no individual meeting between a minor and third parties takes place without the accompanying adult present.

15.6 The Parent may withdraw the minor from the Competition at any time and request erasure of their data.

Art. 16 - Health and safety

16.1 The Participant declares that they are in a state of health suitable for sporting activity and undertakes Challenges under their own responsibility (or that of the Parent, if a minor).

16.2 Challenges must take place in safe, suitable locations, such as sports grounds, parks or pedestrian areas, never on roads open to traffic or on private premises without authorisation.

16.3 Participation in the Final Event requires a valid certificate of fitness for non-competitive sporting activity, or an equivalent document in the country of residence.

16.4 The Promoter takes out civil liability and accident insurance for the Final Events.

Art. 17 - Image and content

17.1 By registering, the Participant (or their Parent, if a minor) authorises, free of charge, the use of their nickname, results and ranking in the App and in Competition-related communications through acceptance of the notice and in the specific consents

17.2 Use of the Participant's name, image, voice and video, including Final Event footage, is governed by the release signed by the Finalist under Art. 12 and, before that, by a separate, withdrawable consent collected in the App.

17.3 Use of the Participant's image and name to advertise products other than the Competition requires a separate agreement.

Art. 18 - Processing of personal data

18.1 Participants' and Parents' personal data are processed by the Promoter, as controller, in accordance with the Competition Privacy Notice published at https://k-sport.tech/pro/ and in the App.

18.2 Sharing an athlete profile with clubs, agents and scouts requires the specific consent of the adult Participant or the Parent.

Title VI - Final provisions

Art. 19 - Publication of the Rules

19.1 The Rules are published in full at https://k-sport.tech/pro/ and in the App, in Italian and English. In the event of discrepancies, the Italian version prevails.

19.2 Competition advertising is consistent with these Rules and refers to them.

19.3 The original Rules are retained at the Promoter's registered office throughout the Competition and for the following 12 months.

Art. 20 - Amendments, suspension and cancellation

20.1 The Promoter may amend the Rules only to comply with new legislation or for technical needs, without prejudicing rights already acquired by Participants. Amendments are communicated through the same publication methods and by email at least 7 days before they take effect.

20.2 In the event of force majeure (natural events, health emergencies, war, measures by authorities), the Promoter may suspend the Competition, extending its duration for an equivalent period within legal limits.

Art. 21 - Liability

21.1 The Promoter is not liable for damage arising from the Participant's breach of the Rules, undertaking Challenges in unsafe conditions or causes not attributable to it.

21.2 The Promoter's liability for wilful misconduct or gross negligence and for personal injury remains unaffected, as do all mandatory consumer rights.

Art. 22 - Complaints, governing law and jurisdiction

22.1 Complaints and requests for clarification: help@k-fans.com, within 5 days of the disputed event. The Promoter replies within 10 days.

22.2 Europe Race: the Rules are governed by Italian law, without prejudice to mandatory consumer protection provisions in the country of residence. The courts of Milan have jurisdiction

22.3 USA Race: the Rules are governed by Italian law, without prejudice to mandatory consumer protection provisions in the country of residence. The courts of Milan have jurisdiction

22.4 Participation in the Competition entails full acceptance of these Rules.

Annexes

Annex A - Challenges

Challenge	Measured metric
30 m sprint	Time in seconds
Maximum speed	km/h
Match distance	km in 90 minutes
High-intensity repetitions	number of sprints above 28km/h

Challenge	Measured metric
Zlatan Compare	deviation from Zlatan's reference value

Annex B - Technical requirements

- Smartphone with Bluetooth and GPS enabled.
- GPS Vest charged and linked to the profile.
- Internet connection for synchronisation within 48 hours after the end of the Challenge; data synchronised after the deadline are not counted.