K-SPORT
SCIENCE TO PERFORM

Standard Partnership Requirements

- Permission for K-Sport to use the Club's name and logo across its communication materials, including website, commercial presentations, social media and marketing materials.
- Inclusion of the K-Sport logo within the Club's official website Partner section.
- Production of seasonal content featuring players using K-Sport products, with K-Sport tagged and, where possible, published as a collaborative post, including:
  - Official partnership announcement post at the start of the contract
  - 1 product unboxing video
  - 4 photos/year
  - 2 videos/year
- Written testimonial or case study from the Club's fitness/performance coach, to be published on K-Sport's website and/or social media channels.
- Availability, once per season, of one or more members of the Club's technical staff to participate in webinars, online presentations or case study sessions organized by K-Sport, with the aim of supporting education, lead generation and business development.