

**INFORMATION PURSUANT TO ART. 13 OF EU REGULATION NO. 2016/679  
GENERAL DATA PROTECTION REGULATION ("GDPR")**

This information is provided pursuant to Article 13 of Regulation (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data (hereinafter referred to as the "GDPR"). K-SPORT WORLD S.R.L., with registered office in Via Annibale Mengoli, No. 23, 61122 Pesaro (PU) (hereinafter referred to as "K-SPORT" or "Data Controller") intends to provide information regarding the processing of Personal Data in its capacity as Data Controller.

**1. Definitions**

Unless otherwise defined, capitalised terms have the same meaning ascribed to them in the Service Agreement entered into between the Parties or in the GDPR.

**2. Type of Data Processed**

- 1. Personal details:** first name, surname;
- 2. Contact details:** e-mail address.

**3. Purpose and legal basis of processing**

Personal Data may be collected and processed by K-SPORT for the purposes and on the legal bases detailed below.

	Type of personal data	Purpose	Legal basis	Retention period
a	Personal details Contact details	Conclusion and performance of the contract	Execution of the contract or pre-contractual relationship <i>pursuant to</i> Article 6(1)(b) of the GDPR; legitimate interest <i>pursuant to</i> Article 6(1)(f) of the GDPR.	Personal Data will be retained for the period strictly necessary to achieve the relevant purposes, and in any case for a period of 10 years from the termination of the contract.

b .	Personal and contact details or any other data necessary to assert or defend one's rights in civil, administrative or criminal disputes.	Protection of one's rights and interests	Legitimate interest in asserting or defending one's rights <i>pursuant to</i> Article 6(1)(f) of the GDPR.	Personal Data will be retained for the period strictly necessary to achieve the relevant purposes, and in any case for a period of 10 years from the termination of the contract.
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#### 4. Methods of processing personal data

The processing of the Data Subject's Personal Data is carried out by means of the operations indicated in Article 4(2) of the GDPR, namely: collection, recording, organisation, storage, consultation, selection, extraction, comparison, use, communication, erasure and destruction. Personal Data is processed both on paper and electronically and/or automatically. The provision of Personal Data referred to in point 3 above is necessary for the conclusion and execution of the pre-contractual and contractual relationship with K-SPORT.

#### 5. Retention of Personal Data

With regard to the retention period, Personal Data is retained only for the periods of time indicated above. At the end of these periods, Personal Data will be permanently deleted or otherwise rendered irreversibly anonymous. This is without prejudice to cases where retention for a further period is necessary to defend the rights of the Data Controller, deal with any disputes, requests from the competent authorities or comply with legal obligations.

#### 6. Categories of Subjects to Whom the Data May Be Disclosed

Personal Data is processed by personnel duly trained and authorised by K-SPORT. Personal Data may also be disclosed to third parties who will process it on behalf of K-Sport to pursue the purposes mentioned above, as well as when necessary to comply with a legal obligation.

In particular, during the ordinary execution of the contract, Personal Data may be transmitted by K-SPORT to the following categories of recipients: e-mail service providers, Internet Service Providers, companies specialising in IT and telematic services, companies providing customer support services, companies offering marketing services, companies specialising in market research and data processing, couriers and shippers, banking operators, consultants.



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These entities, which are carefully selected and offer adequate guarantees of compliance with personal data protection regulations, process personal data on behalf of K-SPORT as data processors on the basis of a specific written designation.

### 7. Possible Transfer of Personal Data Abroad

The data collected by K-SPORT is stored in Italy and on cloud servers.

In the event that transfers are made outside the European Economic Area, within the limits of the purposes indicated above, such transfers will be made exclusively to countries for which the European Commission has issued an adequacy decision pursuant to Article 45 of the GDPR or by adopting appropriate safeguards pursuant to Article 46 of the GDPR.

### 8. Rights of the data subject

Pursuant to the GDPR, the data subject has the right:

- access their Personal Data;
- to rectify Personal Data;
- to erasure of Personal Data;
- to restrict the processing of Personal Data;
- to object to their processing;
- to the portability of Personal Data.

The data subject also has the right to lodge a complaint with the competent supervisory authority against the processing of their personal data or any decision by K-SPORT relating to the processing of their personal data.

The competent supervisory authority is the Garante per la Protezione dei Dati Personali (Personal Data Protection Authority); Address: Piazza Venezia 11, 00187, Rome; Telephone: +39 06.696771, E-mail: [protocollo@gpdp.it](mailto:protocollo@gpdp.it); PEC: [protocollo@pec.gpdp.it](mailto:protocollo@pec.gpdp.it)

### 9. How to Exercise Your Rights

For any questions, requests to exercise the rights referred to in point 6 or to lodge a complaint regarding K-SPORT's compliance with applicable laws, you can contact K-SPORT at the following e-mail address: [info@k-sport.tech](mailto:info@k-sport.tech) , or via the Data Protection Officer at the e-mail address: [amezzetti@orrick.com](mailto:amezzetti@orrick.com) .

### 10. Data Protection Officer

K-SPORT has appointed a Data Protection Officer pursuant to Article 37 of the GDPR in the person of Andrea Saverio Mezzetti, e-mail: [amezzetti@orrick.com](mailto:amezzetti@orrick.com) .

Date	Version
14 October 2025	1.0